

People (Baalap)

‘An Engaged and Active Community’

Successful NRM is as much about working with people as it is about natural resources. This includes providing direct and practical support to groups and individuals such as local government, community groups, Aboriginal people and farmers. Objective 1 is based on the experience that people who are engaged and involved in NRM have a benefit and impact far beyond their local patch. These benefits are not only environmental, but also social and economic.

P1	EFFECTIVE NATURAL RESOURCE MANAGEMENT
<i>This goal encompasses the full spectrum of strategies to achieve effective NRM in the Region. This includes operating an effective regional NRM organisation, maintaining and implementing an NRM Strategy, coordinating activities between organisations and across the Catchment, and monitoring and evaluating the condition of natural resources.</i>	
P1.1	Operate an effective regional body
P1.1.1	Establish a responsive business model that builds resilience for a sustainable future
P1.1.2	Develop and implement workforce plan/s to address the objectives of the NRM Strategy
P1.1.3	Ensure on-going skills development of the Board and staff
P1.1.4	Prepare, maintain and review an NRM Strategy for the Peel-Harvey
P1.1.5	Facilitate prioritisation, investment and capacity to implement the NRM Strategy for the Peel-Harvey
P1.1.6	Share knowledge with and between key stakeholders
P1.2	Communicate, educate, raise awareness and encourage participation in NRM
P1.2.1	Develop and implement communication, engagement and participation plans, embracing new technologies and responding to the diversity of community and sectors across the catchment
P1.2.2	Promote, celebrate and encourage participation in NRM
P2	RESOURCE MANAGERS ARE SUPPORTED TO IMPROVE NATURAL ASSETS AND PRODUCTIVITY
<i>Direct and practical support is required by land managers to effectively implement sound land management practices. Experience has shown this is most effectively delivered through landcare centres and professional NRM staff, with collaborative support across all sectors.</i>	
P2.1	Establish appropriate support structures across the Region
P2.1.1	Support and extend existing NRM groups, providers, stakeholders and educators
P2.1.2	Support and facilitate establishment of additional community support structures (e.g. grower and community groups)
P2.1.3	Support land managers through targeted skills and training programs
P2.1.4	Support NRM education facilities and school development programs
P2.2	Provide mechanisms for adaptive management
P2.2.1	Assist in the planning, implementation, monitoring and evaluation of NRM activities

P2.2.2	Help educate and support land holders to improve decision making
P2.2.3	Support sustainable and productive business development
P2.2.4	Facilitate resource sharing across networks
P2.2.5	Promote and educate new technology and processes
P3	CULTURAL HERITAGE VALUES ARE EMBEDDED ACROSS NRM ACTIVITIES
<p><i>Protection of our Aboriginal and European Heritage sites is crucial. Aboriginal people have both a cultural and intellectual connection to places which enhance NRM and enrich our community. Most major rivers and wetlands in the Region are of cultural significance to Aboriginal people, and are often also of social and recreational significance to the wider community. Various strategies to increase communication with, and involvement of, Aboriginal people in NRM are included under this goal.</i></p>	
P3.1	Foster communication and leadership with and between Aboriginal and non-Aboriginal resource managers
P3.1.1	Implement protocols for communicating with Aboriginal groups and communities
P3.1.2	Promote information on traditional ecological values and land management practices
P3.1.3	Support partnerships with Aboriginal and non-Aboriginal communities and groups to plan and actively participate in NRM
P3.2	Develop joint management opportunities for Aboriginal involvement
P3.2.1	Continue to work with Aboriginal people to determine their ongoing aspirations for involvement in NRM
P3.2.2	Explore and facilitate collaborative opportunities for training, employment and procurement across NRM activities
P3.3	Recognise and acknowledge European heritage and social links to natural resources
P3.3.1	Cultivate ties to sense of place
P4	OUR COMMUNITY UNDERSTANDS, VALUES AND RESPECTS THE REGION'S NATURAL RESOURCES
<p><i>The natural environment maintains a sense of place for people and there is a strong desire to strengthen the connection between people and their local environment. Strategies under this goal aim to increase people's connection with the natural environment, support sustainable recreational use of natural areas and support a skilled landcare and volunteer base.</i></p>	
P4.1	Increase awareness, knowledge and understanding of natural assets
P4.1.1	Support local, national and international communities to design and implement communication, participation and marketing plans highlighting the Regions natural assets
P4.1.2.	Develop, implement and support education and participation programs
P4.2	Engage community in activities that raise the awareness of a connection with natural assets and values
P4.2.1	Promote volunteer opportunities
P4.3	Sustainable recreational use of natural resources
P4.3.1	Promote awareness of nature based recreational opportunities provided by a healthy environment

P4.3.2	Raise appreciation of need to protect the natural environment to enable recreational activities
P4.4	Foster a philanthropic culture in support on the natural environment
P4.4.1	Support mechanisms to attract philanthropic contributions towards NRM