

Based on feedback from PHCC Strategic Directions Meeting (21 February, 2019), Staff Workshop (March 2019), Exec Group comments (April 2019)

Green = Suggest Remove
 Red = New or modification to existing
 Grey = Previous wording (retain)

		COMPLETE	SUPPORT / KEEP	COMMENTS
G1	Governing, Leading & Managing the PHCC			
	1.1	Governance, Leadership & Management		
		Review Corporate Policies and Procedures and incorporate into system processes	Remove	Almost complete
	1.1.1	Develop and Implement an effective Strategic Project Reporting System	Modify	A organisational system that allows for easy tracking of reporting/ finance reports/ budget etc. (may be a combination of excel spreadsheets plus outlook calendar etc. so can report to steering committees etc – similar to what is in place for NLP projects.
	1.1.2	Meet performance expectations of all Funding Bodies	Modify	Include all funders
	1.1.3	Attract a diversity of Board Members, providing mentoring and support with a view of succession planning	New	Succession Planning and identifying and filling skills gap (e.g. lawyer)
	1.1.4	Introduce and maintain an effective contact database	New	(shift to new Access database system) – this has commenced
G2	Securing our Future			
	2.1	Business Model		
	2.1.1	Continue development and delivery of significant projects	Delete	(concentrate on delivering those already attracted)
	2.1.2	Review our suite of products and services to determine feasibility of alternative revenue streams	Modify	For example covenants, media, photography and artworks,
	2.1.3	Advocate for an institutional funding framework for Catchment Management	Maintain	
		Review and Update our NRM Strategy	New	Required under Aust Govt tender

			COMPLETE	SUPPORT / KEEP	COMMENTS
		Market the PHCC brand and value add to the Region		New	Frame our messaging and delivery to highlight our PHCC branding and scope of work to shift perception of small scale 'greenies' e.g. Chamber of Commerce & Industry "Business After Hours"; working with MAPTO; Horticulture Guidelines. Being a voice in various forums - educating people that our actions are directly linked to economy of the Region. Improve our brand so the PHCC opinion is valued, and therefore taken seriously and is sought after.
	2.2	Workforce Plan			
	2.2.1	Provide a safe and effective work environment to secure and maintain quality staff, providing resources and development opportunities as well as flexibility to support work/life balance		Modify	This would include a review of office space (shed, office, external offices) and a review of our current capability (aligned with 2.1.1 above), a forecast of future capability (2.1.2 above) and identified training needs to fill gaps.
		Establish and support an effective pool of volunteers		New	Make better use of volunteer asks (increase benefit to PHCC and provide better volunteer experiences). This will include professional volunteers who may do regular and or project work and also occasional volunteers e.g. events and/or accompanying staff to site visits etc.
G3	Influencing Key Decision-Makers				
	3.1	Shaping the Political Environment			
	3.1.1	Maintain representation and influence strategic planning processes to embed a collaborative governance structure for effective catchment management, including drainage reform		Maintain	
	3.1.2	Engage with key stakeholders, decision-makers and elected representatives with strong advocacy and ambassadorship by all PHCC members with restoration of the Peel-Harvey as a priority		Maintain	
G4	Facilitating Collaborative Adaptive Management				
	4.1	Science Leadership			

			COMPLETE	SUPPORT / KEEP	COMMENTS
4.1.1	Establish Stage 1 of the Peel Waterways Institute			Maintain	
4.1.2	Publish and communicate Report Cards on the condition of the Peel-Harvey catchment and estuary			Maintain	
4.1.3	Establish & maintain effective science communication networks and pathways			Modify	
4.1.4	Embed science into PHCC activities, including impacts of a changing climate			Maintain	
4.1.5	Advocate for monitoring as a critical means for adaptive management			Maintain	Always and at every opportunity. This links strongly to 4.1.2 above (Report cards)
	Undertake a 10 year review of the Science Strategy for the Peel-Harvey Estuary			New	Will need \$\$ to do this. E.g. contract Murdoch to re-do but with broader scope to include catchment issues.
	Develop understanding and needs of the Forest Subsystem			New	Need to understand needs and opportunities first – what is needed and what is our ability to influence/act?
4.2	Ramsar Values				
4.2.1	Facilitate regular Ramsar TAG meetings and implement and report on priority actions of the Ramsar Management Plan			Modify	
4.2.2	Implement and report on priority actions of the Ramsar Management Plan			Remove	Rolled into 4.2.1.
4.2.3	Implement priority recommendations of the Wetlands and People Plan, to increase knowledge of environmental values of our Ramsar system, across stakeholders.			Modify	
	Develop the concept of a Ramsar Ambassador Program to raise the profile of our Ramsar system			New	
	Develop an economic case for avitourism in the Peel-Yalgorup Ramsar Site			New	If we can provide sound economic case then can work with e.g. MAPTO, PDC and others re foundations and infrastructure to do this (and greater appreciation of economic value = increase in protecting foundation)
G5	Delivering Quality Environmental Outcomes				
5.1	On-Ground Project Portfolio				

			COMPLETE	SUPPORT / KEEP	COMMENTS
5.1.1	Identify, establish and promote projects to protect and manage priority environmental assets/systems			Retain	Ongoing and involving a review of prioritisation process for natural assets
5.1.2	Review effectiveness of past practices to inform future investment and share knowledge			Retain	Review effectiveness of past practices to inform future investment & share knowledge – River Action Plans + Health Assessments + farm visit
5.1.3	Support partners and land managers in the delivery of projects, with an increased focus and presence in the upper catchment			Modify	
	Deliver current contract obligations to a high quality, including adaptive management and evaluation of outcomes			New	Most important thing for PHCC – maintain our reputation as a quality delivery agent
	Support and collaborate on projects that lead to an improvement in water quality and biodiversity through improved drainage management			New	Supporting projects that incorporate Drainage for Liveability and Water Sensitive Urban Design principles
G6	Engaging and enabling communities				
6.1	Local Community Engagement and Capacity Building				
6.1.1	Improve our community's knowledge base			Remove	(will happen from other activities e.g. 4.2.3 Wetlands and People Plan for the Ramsar Site)
6.1.2	Support and strengthen landcare networks throughout the Catchment			Modify	
6.1.3	Implement priority actions of our community engagement plan, including introduction of e-newsletter			Modify	
6.1.4	Support Noongar participation and employment opportunities, in line with our Noongar Participation Plan			New	Next stage now we have prepared Noongar Participation Plan
	Prepare a Sustainable Agriculture Overview for the Peel-Harvey			New	Could be done as part of the NRM Strategy or stand alone
	Prepare a Biosecurity Strategy for the Peel-Harvey			New	This doesn't have to be complicated or cover all but pin our strategy in this space and focus on priority threats to start (we have done some groundwork here)
6.1.4	Undertake a baseline survey of our community's understanding and attitudes towards NRM and the natural environment			Remove	Completed – redo each 5 years
	Support and promote Citizen Science opportunities			New	Promote our own activities and support others through, for example, Peel Bright Minds

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6.2	Local Government and Industry Engagement				
6.2.1	Continue to work with Local Government and Industry to increase engagement and capacity in natural resource management			Retain	
6.2.2	Continue to deliver and build on established projects with local government and industry			Modify	For example, extending the existing projects with Alcoa Foundation, Newmont, upper catchment LGAs, City of Mandurah, Peel Bright Minds,