

Strategic Directions 2016-2026



Key Achievements Planned 2016-2018

We acknowledge the Noongar people as Traditional Custodians of this land and pay our respects to all Elders past and present



PHCC

Working
Together

Peel-Harvey Catchment Council



From the Chair

As we move through our second decade of operations, the PHCC has become a valued and respected contributor to positive environmental outcomes across our whole region.

A large team of community members serve as volunteers and Board members and this combined richness of knowledge and experience are greatly appreciated. We continue to extend our networks and build connections that provide an essential bridge between government and community. As we work together, our Catchment is well on the way to becoming 'wisely managed by a community that values it'.

Recognition as a stand-alone NRM region created both opportunities and responsibilities. Our community is well served by a professional team that is continuously improving its performance as a dynamic and progressive organisation. We thank our CEO and dedicated staff.

There is still much work to be done. We welcome and encourage the increasing number of young people engaging with and contributing to our work. A new generation of inspired and enthusiastic champions are adding to the wisdom and experience of others and helping us achieve our common goals.

Past strategic planning is paying dividends. We are delivering on our stated goals of leadership; influencing; facilitating and delivering good outcomes; and engaging and enabling individuals and communities. This 2016-2026 Strategic Directions reinforces our goals and the actions we will deliver in the next two years, towards our ultimate vision for the Peel-Harvey Catchment.

Our region has an exciting future and the PHCC, with the support of our community will continue to play an important role in shaping that future.

We invite you to work with us and contribute to a better future.



Andy Gulliver



Goal 1: Governing, Leading and Managing the Peel-Harvey Catchment Council

By 2018, the PHCC will be united under a clear and agreed direction, with excellent governance, highly effective management, inspiring leadership and a flexible organisational culture

Governance, Leadership & Management

We will systemise our governance, leadership and management practice so that it serves the needs of our people, embeds continuous improvement and enables us to perform at our best

Key achievements planned

- Review Corporate Policies and Procedures and incorporate into system processes
- Develop and Implement an effective Strategic Reporting System
- Meet performance expectations of the Australian Government



Goal 2: Securing our Future

By 2020, PHCC will be operating under a robust business model and strategy that acknowledges uncertainty and builds resilience, ensuring a sustainable future

Business Model

We will secure revenue streams to achieve financial resilience

Key achievements planned

- Continue development and delivery of significant projects
- Develop alternative revenue streams
- Advocate for an institutional funding framework for Catchment Management

Workforce Plan

We will secure PHCC's outstanding workforce capacity

Key achievements planned

- Provide a safe and effective work environment to secure and maintain quality staff, including resources and development opportunities



Goal 3: Influencing Key Decision-makers for Better Catchment Governance

By 2026, the issues, challenges and developments of the Peel-Harvey Catchment will be truly understood, intelligently considered, adequately prioritised and appropriately supported by all key decision-makers. Decision-making and policy development will reflect a robust and enduring commitment to the health of the Peel-Harvey Catchment, enshrined in a formal governance framework for the catchment that has the environmental health and protection of the Catchment at its core

Shaping the Political Environment

We will continue strategic engagement of key NRM decision-makers that takes advantage of established networks and scheduled activities, identifies new and emerging opportunities and ultimately shapes the political environment in favour of the Peel-Harvey Catchment and the Peel-Harvey Catchment Council

Key achievements planned

- Maintain representation and influence strategic planning processes to embed a collaborative governance structure for effective catchment management, including drainage reform
- Engage with key stakeholders, decision-makers and elected representatives with strong advocacy and ambassadorship by all PHCC members with restoration of the Peel-Harvey as a priority



Goal 4: Facilitating Collaborative Adaptive Management

By 2022, catchment management in the Peel-Harvey will be generated through decisions that come from adaptive management models that are firmly grounded in contemporary evidence-based practice and good science. As standard practice, decision-makers and practitioners at all levels will be applying evidence-based knowledge to protect the environmental health of the catchment

Science Leadership

We will provide scientific leadership to inform the scientific, political and local community about the state of the Peel-Harvey Catchment, fostering adaptive management and encouraging greater protection and investment, based on the scientific evidence

Key achievements planned

- Establish Stage 1 of the Peel Waterways Institute
- Publish and communicate Report Cards on the condition of the Peel-Harvey Catchment and estuary
- Establish effective science communication networks and pathways
- Embed science into PHCC activities, including impacts of a changing climate
- Advocate for monitoring as a critical means for adaptive management

Ramsar Values

We will support a collaborative approach to the management of our Ramsar System

Key achievements planned

- Facilitate regular Ramsar TAG meetings
- Implement and report on priority actions of the Ramsar Management Plan
- Implement priority recommendations of the Wetlands and People Plan



Goal 5: Delivering Quality Environmental Outcomes

By 2020, the PHCC will be widely recognised, valued and sought after, as a key agent in facilitating and co-ordinating the delivery of projects that protect and restore the Catchment's highest priority environmental assets. Successful partnerships at all levels will have resulted in a suite of celebrated projects that demonstrate the Peel-Harvey Catchment Council's ability to deliver quality environmental outcomes

On-Ground Project Portfolio

We will implement priority actions of our NRM Strategy (Binjareb Boodja Landscapes 2025) to address major environmental issues for the protection of our highest priority environmental assets

Key achievements planned

- Identify, establish and promote projects to protect and manage priority environmental assets/systems
- Review effectiveness of past practices to inform future investment and share knowledge
- Support partners and land managers in the delivery of projects



* NOTE: the term community is used in the broadest sense. We include all individuals and groups who have a 'stake' in the Catchment, including all levels of government, businesses, industries, NGOs, Aboriginals, land owners, residents, community groups, media, etc. Where individual and local community groups are the focus the term 'local community' is used. Where government and industry are discussed separately, they are referred to as Government and Industry.

Goal 6: Engaging and Enabling Individuals and Communities*

By 2020, every corner of the Peel-Harvey Catchment will be humming with the activity of people who are passionate about the environmental health of the Catchment and committed to genuine and effective action on the ground. The PHCC will have empowered the community to be effective catchment managers and instilled in them the confidence and courage to be champions for their environment

Local Community Engagement and Capacity Building

We will empower and assist individuals and our local community groups to improve skills in catchment management and increase participation in NRM

Key achievements planned

- Improve our communities' knowledge base
- Strengthen landcare networks throughout the Catchment
- Implement priority actions of our community engagement plan
- Prepare and implement an indigenous participation plan
- Undertake a baseline survey of our community's understanding and attitudes towards NRM and the natural environment

Local Government and Industry Engagement

We will build relationships with local government and industry to deliver quality environmental projects to meet mutual objectives, and embed environmental protection into decision making processes

Key achievements planned

- Continue to work with Local Government and Industry to increase engagement and capacity in natural resource management
- Develop new projects with Local Government and Industry

Our Vision for the Peel-Harvey Catchment

The Peel-Harvey Catchment is once again a flourishing network of interconnected, productive landscapes, with diverse, healthy and resilient ecosystems, globally and locally recognised, acknowledged and embraced for its environmental significance. It is wisely managed by a community that values it – people working together for a healthy environment.

Our Mission as the Peel-Harvey Catchment Council

We are key agents for change towards a healthier Peel-Harvey Catchment. As environmental stewards we will encourage and enable effective catchment management to create a healthier natural environment in the Peel-Harvey by:

- Building community education and capacity
- Influencing and leading critical thought and environmental pride
- Exemplifying and implementing best practice

Our Principles and Values

Values that guide the interpersonal behaviour of all our people

- Respect
- Trust
- Courage
- Open communication
- Reflective practice
- Integrity

Principles that guide the professional practice of all our people

- Commitment to excellence
- Evidence-based decision-making
- Involving the most appropriate people with the best knowledge and experience when setting priorities
- Demonstrating credibility
- Accountability and transparency

Principles that guide our catchment management practitioners

- Ecologically sustainable development
- Protecting the social, cultural and economic values inherent in our natural assets
- Partnering with people across all sectors of the community
- Treating the cause
- Subsidiarity



58 Sutton Street
Mandurah, WA 6210
T: +61 8 6369 8800

www.peel-harvey.org.au